



Supportive Environments for Healthy Communities

Issue 79 November 16, 2012 | Focus on World Toilet Day 2012

In 2001 the World Toilet Organization declared November the 19th as World Toilet Day (WTD). This year it will be celebrated in over 19 countries with over 51 events hosted by various water and sanitation advocates. This issue of the Weekly contains links to WTD 2012 resources as well as links to upcoming sanitation events and 2012 publications and videos by USAID, WaterAid, the Sustainable Sanitation Alliance and others.

Due to the holiday schedule, the next Weekly will be on November 30, 2012.

WASHplus is doing an end of the year [survey](#) to help us bring you better information. Please take a few minutes to fill in the [survey](#) and provide your input.

WORLD TOILET DAY 2012 RESOURCES

- **World Toilet Day 2012 Official Website.** [\(Link\)](#)
World Toilet Day is observed annually on 19 November. This international day of action aims to break the taboo around toilets and draw attention to the global sanitation challenge. Also, follow World Toilet Day on Facebook and Twitter @worldtoiletday, #IGiveAShit, and #WTD2012.
- **World Toilet Day 2012 - Official Animation Video.** [\(Link\)](#)
Animation Video for World Toilet Day 19 November 2012 #IGiveAShit.
- **WaterAid - Take Action for World Toilet Day on Monday 19 November.** [\(Link\)](#)
For World Toilet Day WaterAid is releasing a powerful viral film showing a woman risking her dignity and safety trying to find somewhere to go to the toilet in her neighborhood.
- **WaterAid America – World Toilet Day 2012.** [\(Link\)](#)
Facts and resources to bring attention to the 2.5 billion people worldwide without access to adequate sanitation. Their webpage says, "You can help by raising awareness of the sanitation crisis. Learn more, share what you learn with others, and support

organizations like WaterAid that exist to help the world's most vulnerable communities gain access to clean water and sanitation, close to their homes.”

SANITATION EVENTS

- **World Toilet Summit, South Africa, December 4-6, 2012.** ([Link](#))

This conference is hosted by the South African Toilet Organization and the summit theme is “African Sanitation: ScalingUp, Dignity for All.” This theme encompasses all issues relating to dignity such as human rights, nutrition, safety, education, sanitation, water...all of which are required by all on a daily basis.

- **Sanitation Hackathon, December 2012.** ([Link](#))

In December 2012, civic technologists will team up with subject matter experts in an intensive marathon to find innovative solutions to challenges facing the sanitation sector. The event, born of a global partnership among The World Bank, The Bill & Melinda Gates Foundation, Random Hacks of Kindness, Eirene, Nokia, Open Cities, and Civic Commons, among others, will take place simultaneously in several cities around the world December 1-2.

- **The Golden Poo Awards 2012.** ([Link](#))

Links to the two winning and shortlist sanitation videos selected by judges of the London Short Film Festival.

- **Sanitation Updates - SEI and SuSanA to Lead New Sanitation learning & Sharing Platform for Gates Foundation, 2012.** ([Link](#))

The Bill & Melinda Gates Foundation has chosen the Stockholm Environment Institute (SEI) and the Sustainable Sanitation Alliance (SuSanA) to lead a new sanitation learning and sharing platform.

RECENT SANITATION RESOURCES

- **USAID – Advancing Water Supply, Sanitation and Hygiene.** ([Link](#))

USAID is pursuing a multi-pronged approach in water and sanitation, including: improving health and nutrition; strengthening water and sanitation utilities; improving household and community-level hygiene and sanitation and developing synergies between disaster relief efforts and water and sanitation projects.

- **USAID’s Rochelle Rainey - Promoting Improved Sanitation and Hygiene: Beyond Infrastructure, 2012.** ([Link to Video](#))

This presentation by Rochelle Rainey, Senior Technical Advisor at USAID’s Global Health Bureau, at the 15th Sustainable Sanitation Alliance meeting held in May 2012, on Promoting Improved Sanitation and Hygiene: Beyond Infrastructure. Includes examples from USAID's Hygiene Improvement Project between 2004-10 in Ethiopia and Madagascar.

- **Compilation of 25 Case Studies on Sustainable Sanitation Projects from Africa**, 2012. Sustainable Sanitation Alliance (SuSanA). ([Link](#))

This book contains 25 case studies in Africa with descriptions of successful projects as well as some less successful projects in order to learn from past mistakes.
- **Faecal Sludge Management**. *Sustainable Sanitation Practice (SSP), Issue 13, 2012*. EcoSan Club. ([Full text, pdf](#))

This issue presents studies from different regions that mainly show the non-existence of faecal sludge management. Additionally, the last study describes of a new technological solution (the LaDePa machine) for producing hygienically safe organic fertilizer out of sludge from improved pit latrines.
- **Hans-Joachim Mosler: Evidence-Based Behaviour Change within WATSAN Projects**, 2012. ([Link to videos](#))

An international expert in the field of environmental psychology, Hans-Joachim Mosler, explains his "evidence-based behavior change concept." Long-term health impacts from sanitation systems or from hygiene education are only achieved if people apply the right behaviors and use the systems in the right way.
- **Menstrual Hygiene Matters**, 2012. WaterAid. ([Link](#))

This comprehensive resource brings together examples of good menstrual hygiene practice from around the world; provides guidance on building competence and confidence to break the silence surrounding the issue and encourages increased engagement in advocacy on menstrual hygiene. Well designed and appropriate water, sanitation and hygiene facilities that address menstrual hygiene can make a significant difference to the schooling experience of girls.
- **The Real Cost of Sustainable WASH Services**, 2012. IRC International Water & Sanitation Centre. ([Link](#))

This website has reports that present key findings on costing sustainable sanitation services. In Andhra Pradesh, India, households that invest in latrines are more likely to use them. In Mozambique, the very poor are twice as likely to defecate in the open.
- **Sanitation Drive to 2015 Planners' Guide**, 2012. UN Water. ([English, pdf](#)) | ([French, pdf](#))

This document from UN Water aims to communicate the objectives of the Sanitation Drive to 2015, introduce the major sanitation issues, and provide recommendations on what can be done to promote sustainable sanitation for all.

Each WASHplus Weekly highlights topics such as Urban WASH, Indoor Air Pollution, Innovation, Household Water Treatment and Storage, Hand Washing, Integration, and more. If you would like to feature your organization's materials in upcoming issues, please send them to Dan Campbell, WASHplus knowledge resources specialist, at dacampbell@fhi360.org.



About WASHplus - WASHplus, a five-year project funded through USAID's Bureau for Global Health, creates supportive environments for healthy households and communities by delivering high-impact interventions in water, sanitation, hygiene (WASH) and indoor air pollution (IAP). WASHplus uses proven, at-scale interventions to reduce diarrheal diseases and acute respiratory infections, the two top killers of children under five years of age globally. For information, visit www.washplus.org or email: contact@washplus.org.

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